



Certified Revenue Management Executive (CRME) Recertification Application

Full Name _____
Current Job Title _____
Current Employer _____
Street Address _____
City, State, Zip/Postal Code _____
Country _____
Email _____
Phone _____

Recertification requires that you have been employed in the hospitality industry for at least a year since your certification or last recertification. The answer to #1 — and at least two additional questions — below must be “yes” in order to recertify.

1. I have held or still hold some revenue management responsibility for the property or properties of my employer, the clients of my employer, or my own property or business since I was certified or last recertified.	<input type="checkbox"/> Yes <input type="checkbox"/> No
2. I am responsible for multiple revenue streams (e.g., F&B, golf, gaming, ski, etc.).	<input type="checkbox"/> Yes <input type="checkbox"/> No
3. I am responsible for 1-3 (or more) revenue managers.	<input type="checkbox"/> Yes <input type="checkbox"/> No
4. I am responsible for managing a client portfolio with support for analysis or training, or for customer support.	<input type="checkbox"/> Yes <input type="checkbox"/> No
5. I am responsible for advising multiple clients or properties on revenue optimization best practices.	<input type="checkbox"/> Yes <input type="checkbox"/> No
6. I am a member of at least one industry organization such as HSMAL.	<input type="checkbox"/> Yes <input type="checkbox"/> No List industry organizations to which you belong • _____ • _____ • _____
7. Since I last certified/recertified, I completed continuing education at one or more of the following: <ul style="list-style-type: none"> • a university • a brand-sponsored revenue management training • a revenue management seminar or workshop • an HSMAL conference or chapter education session 	<input type="checkbox"/> Yes <input type="checkbox"/> No List the continuing education you've completed • _____ • _____ • _____
8. I hold additional certifications.	<input type="checkbox"/> Yes <input type="checkbox"/> No List your other certifications • _____ • _____ • _____